



ST. VINCENT & THE GRENADINES COMMUNITY COLLEGE

SHORT COURSE

Digital Marketing

Course at a Glance

Admissions Term: Semester I 2024/2025

Start Date: 14th October, 2024

Modality: Online

Days: Tuesdays and Thursdays

Time: 6:00 p.m. to 8:30 p.m.

Duration: 10 weeks

Cost: EC\$500.00

Certificate to be Awarded: Certificate of Completion

Course Overview: This Digital Marketing course is designed to equip participants with the skills, tools, and strategies needed to successfully market products, services, or brands in the digital world. Covering a broad range of topics from search engine optimization to social media marketing and email campaigns, this course offers a practical, hands-on approach to mastering modern marketing techniques.

Who should take this course?

- Entrepreneurs, marketing professionals and small business owners.
- Anyone seeking to improve their understanding of new marketing trends and to improve their online presence.